



The Quality Mark of Exercise Professionals

Benefits of REPs Registration

In a nutshell, REPs registration gives you:

- A publicly recognisable, promotable and marketable quality mark
- Marketing material to promote yourself
- Global recognition through portability
- Listing on our searchable database
- Access to continuing professional development courses and education
- Valuable resources and tools

Registered Exercise Professionals
3,500+

Registered Exercise Professionals
230,000+

Registered Exercise Facilities
200+

REPs is the registration body for the New Zealand exercise industry, with the majority of exercise facilities in New Zealand only using the services of REPs Registered Exercise Professionals. Registration is the expected standard and the right thing to do with more than 3000 exercise professionals registered in New Zealand, and over 200,000 registered worldwide.

REPs is not for profit and has a key objective of making sure that New Zealanders receive world class safe and effective exercise advice.

The REPs standards are set by the industry through consultation processes. REPs is supported and recognised by Exercise New Zealand, Skills Active Aotearoa, and is in regular communication with key government agencies including the Ministry of Health, ACC, and the Ministry of Sport and Recreation.

REPs registration gives you immediate recognition of your professionalism and provides your annual "licence to operate". REPs registration clearly enables exercise professionals to differentiate themselves from the cowboys who still operate in our industry, and who have little or no training.

REPs message to the public is clear :

For safe and effective exercise advice, ONLY use REPs Registered Exercise Professionals!

If you are a professional working in any industry you should register with your professions registration body as it is **the right thing to do**. This means that the registration body can promote the benefits of using professionals in that industry – which in this case is you!

Although not the main reason to register, REPs registration also provides other valuable **benefits** to your registration. Please read on for further information.

Benefits for All Registered Exercise Professionals



NEW 2017/2018

OneMusic



EVENTS

FitEX
The Science & Business of Fitness & Exercise

ROADSHOW



International Portability - Globally, registration is expected in a number of countries where NZ exercise professionals travel. We hear the stories of unregistered exercise professionals moving overseas and unable to work, and having to spend thousands of dollars to retrain to prove that they can perform their role. By simply REPs registering, they could have avoided these issues and costs. The good news is that NZ REPs registration is recognised by our international portability partner registers in Australia, The UK, Ireland, UAE, India and South Africa.

Crucial Health & Safety Resources - The Health and Safety at Work Act 2015 (HSWA) imposes obligations on those delivering exercise to ensure it is safe. Registered exercise professionals have access to cutting edge guides and online support tools to manage their health and safety obligations.

OneMusic Licence Valued at \$207 - REPs registered personal trainers also receive a OneMusic licence when working independently of an exercise facility and operating 4 or fewer personal training sessions per week (using music). Training sessions include boot camps, exercising in a park, training groups at the beach etc.

Industry News and Updates - Keep up to date by receiving regular information on key industry news and events through our REPs E-News.

Media Releases - We produce and distribute regular media releases to create awareness of REPs registered professionals, and to encourage New Zealanders to participate in physical activity and exercise. By re-sharing these releases, registered professionals can promote and grow their own services and businesses.

Continuing Professional Development (CPD) - It is important that exercise professionals remain up to date with the latest science, research and trends in exercise and physical activity. Receive discounts on a wide range of continuing professional development courses and workshops on a range of topics.

FitEx Conference Significant Discount - Run by ExerciseNZ, the FitEx Conference is the not to miss annual industry event! The conference has a cutting edge line up of local and international speakers bringing you the latest updates, research and information on topics including group exercise, personal training, yoga and exercise and wellness in general. REPs registered professionals receive a substantial discount to attend FitEx. www.fitex.co.nz

ExerciseNZ Roadshow - Exclusive rates to attend the half day concentrated educational and upskilling opportunity held at multiple locations across the country.

REPs Resources and Tools - You have access to a range of stylish and practical REPs resources and tools to help you operate your business, while at the same time promoting the benefits of using REPs registered trainers. Producing these resources yourself would take a significant amount of your time and money, so REPs registration saves you this hassle! Our resources include evidence based exercise pre-screening, client forms, plus our Tell Me More client information brochure range providing valuable guidance to your clients on exercise topics. The resources are provided free in some cases, or at a nominal cost, and are ONLY available to REPs Registered trainers. The REPs resources provide you with a clear point of differentiation in professionalism and marketing.

Digital Pre-Screening Tool - With the support of ACC, we provide you with our online client pre-screening tool. This gives you easy access to screen clients for health and safety, and to systematically store all of this important screening data.

Additional Benefits for REPs Registered Contractors



Use REPs Registration to Promote Yourself - Promoting your own professionalism as a REPs Registered Exercise Professional is very powerful, and REPs registration gives you independent recognition of your professionalism. By adding REPs branding to your own website, profile cards, business cards etc, you can easily promote a clear message of your commitment to high standards. REPs provides a range of logo options which can be downloaded directly at www.reps.org.nz/logo



Professional Risk Insurance Included - While ACC covers some of the risks a contractor could be exposed to, there are many other significant and potentially costly risks. These include breaches of the Privacy Act, Fair Trading Act, the legal defence costs associated with a prosecution, and other risks like accidental damage to a premise if operating from a facility etc. Contractor registration includes public liability, statutory liability and professional indemnity insurance offering peace of mind and protection for the registered contractor, their clients, and any facility from which they operate. This insurance can be very expensive to purchase, so its inclusion provides a significant benefit. For more information go to www.reps.org.nz/insurance



Free Online Promotional Profile Page - It is very simple to create your own publicly searchable profile page promoted through the REPs website. Promote yourself 24 hours a day, seven days a week and for free. You can even add a photo, information on your services, and an easy email link for the public to contact you. You can even link to your own Youtube video to give your profile an added advantage.

Professional Email Address for FREE - Through REPs you can have your own personal email address @registeredtrainer.co.nz for free! Simply choose your preferred email name during the application.



Personal Trainers Council of NZ - The council provides trainers the opportunity to network and share ideas. Many trainers have commented how they can feel quite isolated dealing with the many issues and challenges that can crop up from day to day, so the council is an excellent mechanism for supporting each other. The council is a non profit organisation and membership is free for registered professionals. Further information can be found at the council's website www.ptcouncil.co.nz.



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